



Complete Mobile

Powered by EE. Delivered by BT Wholesale

Strengthen your market presence - with full EE connectivity

We've developed Complete Mobile, a unique Wholesale solution that's exclusive to Partner Plus members – EE connectivity, bringing you a host of benefits and opportunities. You'll be able to market this under your own brand, but you'll also have permission to reference the EE brand. And you'll have direct access to mobile specialists via our Wholesale channel.

With EE added to our portfolio of products and services, you can lock in your customers, as they can now get all their connectivity needs from one supplier.

Did you know?

Enterprise mobile connections could rise to

14 million

by 2026¹.

59%

of UK business owners see their mobile as a vital business tool².

60%

of UK firms are now mobile only².

¹Analysis Mason, DataHub ²BT (cityam.com)



Benefits for you and your customers

Leading network

Add the leading mobile network to your armoury: EE has been voted the best UK network for ten years in a row, giving you great brand credibility³.

Reliable mobile broadband

Get even greater resilience with EE connectivity on the move, with data from 30GB.

Voice-only SIMs and IDD bundles

Cater to your customers' individual requirements, including for international calls.

Daily roaming passes

Customers can access daily roaming passes when travelling abroad. Roaming passes are an opt-in as part of the onboarding process.

EE SIM only, on flexible terms

This gives you 100% operational and contractual flexibility. There's an EE SIM card and a network indicator on the device.

Unlimited calls/texts

These are provided as standard, keeping your proposition both simple and competitive.

4G/5G network reliability

This includes 4G on the underground and full EE network coverage as standard, with EE's target of 5G anywhere by 2028 (90% geographic coverage).

Data from 10GB to unlimited

This is a generous opening allowance, whilst unlimited data gives complete peace of mind.

EE network features

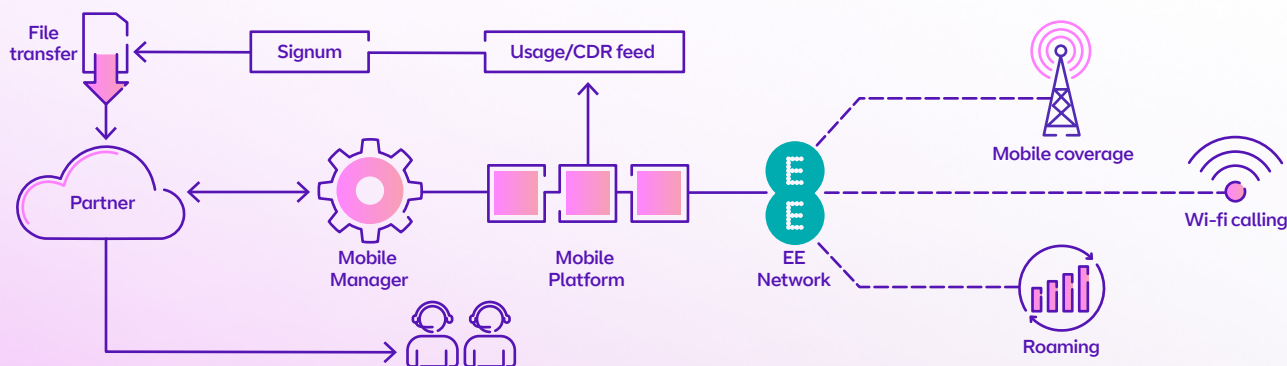
- Radio Network Access – 2G, 4G, 5G (EE will be sunseting its 3G network in early 2024).
- Voice, SMS and data services.
- Call and service routing to off-net destinations, including IDD.
- Access to EE's default APNs for improved device compatibility.
- IMS Services – VoLTE and VoWiFi services, enhancing network reach and indoor coverage.
- International roaming – access to the EE global roaming footprint.
- Daily call detail record (CDR) exchange to facilitate partner rating and billing.
- Access to premium and special numbers where required (e.g. 09x numbers).

- Voicemail platform.
- Supply of EE-branded SIMs (physical or eSIM).
- Service underpinned by EE numbering (MSISDN/CTN/IMS).
- Solution hosted on the strategic platform for EE's enterprise mobility service.

Additional services

Platform	Features
Mobile Manager	Dedicated partner access to a digital portal, with the ability to view post bill usage/connections. Some self-serve capability at launch, with a clear roadmap for full self-serve on SIM provisioning.
JAMF	Licence included in EE tariff, with prebuilt default roaming profile and data capping.
Network coverage	Full EE network coverage as per coverage checker application.

Complete Mobile network architecture



³EE, the UK's best mobile network ten years running, RootMetrics, 2023.

Offices Worldwide

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October 2023

Why BT Wholesale?

We're your partner - With Complete Mobile and our Partner Plus programme, we give you all the tools, resources and support you need to succeed.

Powered by EE - We provide you with direct access to EE, the UK's best network.

Complete portfolio - Our solutions enable you to serve all your customers' needs.

Find out more

For more information, speak to your account manager or visit btwholesale.com/tellmemore

